



## **ABSTRACT**

This plan began with an assessment process that brought together community representatives to identify priority community health issues. It is to be used as a guide by the community and used as a reference and foundation for the many health improvement efforts within the county.

# **COMMUNITY HEALTH IMPROVEMENT PLAN**

Public Health Community Health  
Improvement Plan

Version 2.0 – November 2019

# Harrison County Community Health Improvement Plan

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# **Harrison County Community Health Improvement Plan**

## *THANK YOU PLANNING PARTICIPANTS*

The Harrison County General Health District would like to thank the residents and organizations who donated their time to make the community health planning initiative a success, and one which will benefit the health and well-being of all Harrison County residents.

The following individuals participated in the planning:

- Harrison County Family and Children First Council
- Jefferson County Educational Services Center
- Harrison County Help Me Grow
- Harrison Hills City School District
- Harrison County Board of D.D.
- Harrison County Juvenile Court
- Harrison County Department of Jobs and Family Services
- Belmont, Harrison, and Monroe Mental Health Board
- Ohio State University Extension, Harrison County
- Harrison County General Health District

# Harrison County Community Health Improvement Plan

## Executive Summary

In 2019, the Harrison County General Health District conducted its second community health needs assessment to align with the local hospital system. The first community health assessment was conducted in 2017. This assessment is conducted once every four years in order to assess the distribution of disease and behavioral risk factors, assess broad community health issues, shape a broader definition of community health, monitor the impact of community health action plans and trends in behavioral risk modifications and provide a vehicle to discuss ways to improve community health. The results of this assessment, in conjunction with longitudinal data from previous assessments, were used to identify critical health issues for the Community Health Improvement Plan (CHIP). These health issues will be the focus of strategic action for the next four years.

In September 2019, a core group of community leaders convened to (1) review the results of the community health needs assessment, (2) analyze longitudinal data from previous health needs assessments, and (3) establish critical health priorities yet to be resolved and (4) identify policy changes that need to be in place to improve health. These leaders represented educational institutions, government, community-based organizations, and the health care system.

The community leaders reviewed the data and identified six critical health priorities within three areas of concern: Mental Health & Substance Abuse, Chronic Disease, and Obesity. These health priorities are displayed in the box below.

### **Mental Health & Substance Abuse**

Substance Abuse  
Severe Trauma

### **Chronic Disease**

Uninsured and Underinsured  
Declining Use of Screenings  
Lack of Primary Care Physicians

### **Obesity**

Lack of Good Nutrition and Physical Activity

# **Harrison County Community Health Improvement Plan**

Prior to the kickoff of the planning meetings, a survey was distributed to all community leaders and health stakeholders participating in the planning process. The purpose of the survey was to 1) understand the community’s vision and values, 2) vet the top priority health issues with a broader audience and, 3) to identify the community’s assets and competencies to address the priority health issues as well as the forces of change, opportunities and challenges surrounding them. The results of this process are displayed in the following tables.

# Harrison County Community Health Improvement Plan

## Mental Health & Substance Abuse

Assets	Competencies
<ul style="list-style-type: none"> <li>Local Behavioral Health system, community partnerships, Boards focus on community involvement</li> <li>Harrison County Family and Children First Council</li> <li>Laws</li> <li>Many groups already working on this</li> </ul>	<ul style="list-style-type: none"> <li>Local BH system, coordination with other systems</li> <li>Resources for schools</li> <li>Courts</li> <li>Multiple local, state, federal groups working on mental health and addiction issues</li> </ul>
Forces of Change	Threats / Opportunities from Change
<ul style="list-style-type: none"> <li>Changing health care system, reduction in funding, Mental Health homes</li> <li>Policy issues – resources within the school and community</li> <li>Specialized dockets (Drug Court)</li> </ul>	<ul style="list-style-type: none"> <li>Reductions in funding have reduced ability to respond, Mental Health homes</li> <li>Cost</li> <li>Lack of local rehabilitation programs</li> <li>We must find out why people are choosing drugs</li> </ul>

## Chronic Disease

Assets	Competencies
<ul style="list-style-type: none"> <li>Health Department; Harrison Community Hospital</li> <li>Primary care physicians</li> <li>Health promotion and planning activities</li> <li>Support Groups and non-profit organizations</li> <li>Medicaid outreach</li> <li>Health education professionals who could improve awareness and encourage screenings</li> </ul>	<ul style="list-style-type: none"> <li>Providers and Services</li> <li>Partnerships between Health Department, Harrison Community Hospital, and state agencies</li> </ul>
Forces of Change	Threats/Opportunities from Change
<ul style="list-style-type: none"> <li>Funding, billing issues, thru put</li> <li>Policy--healthcare for all</li> <li>Academic requirements</li> <li>Increasing poverty due to poor economy</li> <li>Migration of foreign born nationals to county making culturally sensitive messaging even more important</li> </ul>	<ul style="list-style-type: none"> <li>Maximize clinic census, ensure billing, seek alternate funding streams</li> <li>Physicians that do not accept Medicaid</li> <li>Lower graduation rates</li> <li>Lack of finances</li> <li>Once effect is identified, population segment can be targeted with public health marketing message</li> <li>Long term strategy to identify best message and contribute to basic science</li> </ul>

# Harrison County Community Health Improvement Plan

## Obesity

Assets	Competencies
<ul style="list-style-type: none"> <li>• Nutrition educators, federal funded</li> <li>• Healthy lifestyle personnel and county capacities</li> <li>• Schools; medical providers; parents</li> <li>• Primary care physicians</li> </ul>	<ul style="list-style-type: none"> <li>• Trained nutrition educators specifically for low-income audience, general public education, and access to OSU Extension and WIC nutrition specialists</li> <li>• Local outdoor recreation facilities</li> </ul>
Forces of Change	Threats / Opportunities from Change
<ul style="list-style-type: none"> <li>• Federal, state, and county funding can be reduced or eliminated</li> <li>• Affordable participation</li> <li>• Policy to support disaster reduction by building resilience through prevention</li> <li>• Policy, worksites</li> </ul>	<ul style="list-style-type: none"> <li>• Access to OSU Extension Nutrition specialist, research dollars, and workplace wellness programs</li> <li>• Lifestyle becomes contagious</li> <li>• Educational levels</li> </ul>

# **Harrison County Community Health Improvement Plan**

Survey participants confirmed the need to address the three priority health issues. As a result, the planning participants were charged with the mission of developing and overseeing the implementation of a community health improvement plan to: 1) address priority lifestyle and behavioral health concerns; 2) promote the health and well-being of residents by advocating and actively pursuing affordable and accessible health care; and 3) value the natural environment.

# **Harrison County Community Health Improvement Plan**

Planning participants organized into task force groups based on these three core areas of concern. Members from each task force reconvened September 2019, to analyze local data on the issues; identify priorities and gaps in services and resources; and discuss potential strategies to address each priority.

A team of health department staff and community partners reviewed current literature to identify evidence-based practices that could be used to remedy the priority issues. The Task Force Groups reconvened to review and determine the viability of the evidence-based practices (EBP). Once consensus was reached, each task force outlined actionable, community-specific ways to implement the EBPs. This information was organized into a shared agency action plan and distributed to each task force for review.

The three priorities addressed in this plan represent the top pressing public health issues for Harrison County in 2019, which remains the same since 2017. These areas will continue to be the focus of multiple strategic interventions over the next four years. This plan is designed as a roadmap to improved community health and is a dynamic document that will change as conditions, resources, and the environment changes. The plan is presented to the Harrison County community as a call to action; an opportunity for private/nonprofit/government agencies, academic/community/faith-based organizations, and residents to become involved in a unified effort to improve the health and quality of life for Harrison County residents.

# Harrison County Community Health Improvement Plan

## Mental Health & Substance Abuse

### Strategic Issue 1: Awareness

**Goal:** Increase distribution of Mental Health and Addiction informational services by 10%.

**Key Result Areas:** Implementation of a “Social Media” campaign. Increase the number of individuals aware of mental health and addiction ailments.

#### **Strategy 1: Social Media Campaign**

Conduct a County-wide multimedia and education and awareness campaign regarding mental health and addiction messages by implementing ODH and Ohio Mental Health and Addiction campaigns.

**Rationale:** The more people aware of mental health and addiction, the more likely they are to seek medical attention.

**Action Step 1:** Obtain baseline data on services currently being provided and measure its usage.

**Action Step 2:** Target individuals that are high risk using culturally appropriate mental health and addiction messages.

**Action Step 3:** Collaboration with community partners who also assist the same target population to disseminate the message.

**Action Step 4:** Targeted education and messaging for Health District clients across all programs: Children with Medical Handicaps (CMH), Women Infant and Children (WIC), Immunization, Reproductive Health, Child and Adolescent Health.

**Lead Agents:** Harrison County General Health District

**Partnering Agents:** Mental Health and Addiction System and OSU Extension

**12 Month Outcome:** Resources data base developed along with a tracking system and evaluation plan for the education and awareness campaign activities implemented.

**24 Month Outcome:** Campaign will be fully implemented county wide.

#### **Current Situation:**

*Abuse of prescription drugs has been on the rise for the last few decades. It has significantly affected highly educated and more affluent households, a segment of the population traditionally considered to be at a lower risk for addiction problems. These households are more likely to have access to prescription medications, including drugs that are frequently abused such as opioids and stimulants. Painkillers such as oxycodone or morphine, stimulants such as Ritalin, and central nervous system depressants such as barbiturates are the most frequently abused prescription medications.*

*Research is now showing that prescription opioids are a key gateway drug for teenagers who begin to use heroin. The Centers for Disease Control and Prevention has reported that one in eight high school seniors will use painkillers without a prescription. However, the expense of acquiring opioids as well as an effort to crack down on prescription drug abuse has led many teens to try heroin, which provides a faster, more intense high and is less costly.*

## Harrison County Community Health Improvement Plan

Priority #1:	<b>Mental Health and Addiction</b>			
<b>Goal #1</b>	Increase awareness of issues related to Mental Health and Addiction including those which impact Harrison County residents.			
<b>Objective #1:</b>	By January 1, 2022 increase the distribution of Mental Health and Addiction informational resources by 10%.			
<b>Strategies</b>	<b>Action Steps</b>	<b>Target Date</b>	<b>Position Responsible</b>	<b>Evaluation Measure</b>
Obtain baseline data	Collect data on services currently being provided; measure service usage; measure community knowledge of mental health and addiction ailments; and collect reasoning for lack of service usage	08/01/2020	HCGHD/ Mental Health & Addiction System	Services currently being offered; Service usage; and community knowledge
Social Media Campaign	Post statistics, evidence-based literature, local and national resources on Mental Health and Addiction ailments, address stigma and fear issues	09/01/2020	Mental Health and Addiction System/ OSU Extension/ HCGHD	Media campaign for mental health and addiction developed and implemented; and # of people reached.
Disseminate information to Schools for student and parent awareness	Provide a resource guide of mental health and addiction information and available local services	09/01/2020	Mental Health and Addiction System/HHSD	Educational campaign for mental health and addiction; and # of people reached.
Community Presentations	Present to community members mental health and addiction topics	11/01/2020	Mental Health and Addiction System	Educational seminars/presentations implemented; # of people reached.
Objective Assessment	Assess the goal, objective, and the strategies' progress.	01/30/2021	Mental Health and Addiction Taskforce Group	Objective strategies have been implemented.
Objective Re-assessment	Reassess the goal, objectives, and strategies for annual status. Identify barriers and successes.	07/01/2020	Mental Health and Addiction Taskforce Group	Strategies have met the objective.

# Harrison County Community Health Improvement Plan

## Strategic Issue 2: Services

**Goal:** By July 1, 2022 one additional prevention service will be provided to Harrison County residents.

**Key Result Areas:** Implementation of a prevention service in Harrison County.

### **Strategy 1: Implement an additional prevention service**

Collect data on services currently being provided, measure their usage and the community's knowledge of services.

**Rationale:** The more people aware of mental health and addiction services, the more likely they are to receive treatment.

**Action Step 1:** Obtain baseline data on services currently being provided, measure its usage, and the community knowledge of the services.

**Action Step 2:** Target prevention service to individuals that are at a high risk using culturally appropriate mental health and addiction marketing.

**Action Step 3:** Disseminate the informational guides to residents.

**Lead Agents:** Harrison County General Health District

**Partnering Agents:** Mental Health and Addiction System and OSU Extension.

**12 Month Outcome:** Resources data base developed along with a tracking system and evaluation plan for the implementation of prevention services is implemented.

**24 Month Outcome:** Campaign will be fully implemented county wide.

## Harrison County Community Health Improvement Plan

Priority #1:	<b>Mental Health and Addiction</b>			
<b>Goal #2</b>	Increase Mental Health and Addiction Services in Harrison County			
<b>Objective #1:</b>	By July 1, 2022, one additional prevention service will be provided to Harrison County residents.			
<b>Strategies</b>	<b>Action Steps</b>	<b>Target Date</b>	<b>Position Responsible</b>	<b>Evaluation Measure</b>
Obtain baseline data	Collect data on services currently being provided; measure service usage; and measure community knowledge of services	08/01/2020	HCGHD/ Mental Health & Addiction System	Services currently being offered; Service usage; and community knowledge of available services
Social Media Campaign	Advertise local and national resources on social media	09/01/2020	Mental Health and Addiction System/ OSU Extension	Media campaign around available services; and # of people reached.
Disseminate information to high risk populations	Distribute informational guides that provide local, state, and national resources	10/01/2020	Mental Health and Addiction System/ HCDJFS/ WIC	Resource guide with available services; and # of people reached.
Objective Assessment	Assess the goal, objective, and the strategies' progress.	01/30/2021	Mental Health and Addiction Taskforce Group	Objective strategies have been implemented.
Objective Re-assessment	Reassess the goal, objectives, and strategies for annual status. Identify barriers and successes.	07/01/2021	Mental Health and Addiction Taskforce Group	Strategies have met the objective.

# Harrison County Community Health Improvement Plan

## Strategic Issue 3: Foster child placement

**Goal:** By January 1, 2022 reduce the number of foster child placements caused by addiction by 5%.

**Key Result Areas:** Reduction of foster child placements due to addiction in Harrison County.

### Strategy 1: Implement Awareness activities

Collect data on prior years foster child placement due to addiction.

**Rationale:** The more people aware of the impacts of addiction on the social welfare system, children, and their families, the more likely the community supports efforts to support preventative promotion and planning activities.

**Action Step 1:** Obtain baseline data on children placed on foster care due to addiction in prior years.

**Action Step 2:** Implementing an awareness campaign targeted at sharing statistical data on the impacts of addiction and their impact on children in Harrison County.

**Action Step 3:** Disseminate information to high risk residents to reduce usage.

**Lead Agents:** Harrison County General Health District

**Partnering Agents:** Mental Health and Addiction System, HCDJFS, HC Juvenile Court, WIC, HMG, and OSU Extension.

**12 Month Outcome:** Resources data base developed along with a tracking system and evaluation plan for the implementation of prevention services is implemented.

**24 Month Outcome:** Campaign will be fully implemented county wide.

## Harrison County Community Health Improvement Plan

Priority #1:	<b>Mental Health and Addiction</b>			
<b>Goal #3</b>	Decrease the number of foster child placements resulting from issues associated with Mental Health and Addiction in Harrison County.			
<b>Objective #1:</b>	By January 1, 2020 reduce the number of foster child placements caused by addiction by 5%.			
<b>Strategies</b>	<b>Action Steps</b>	<b>Target Date</b>	<b>Position Responsible</b>	<b>Evaluation Measure</b>
Obtain baseline data	Collect data on 2018 and 2019 foster child placements due to addiction.	08/01/2020	HCGHD/ Mental Health & Addiction System/ HMG	Data on foster child placements.
Social Media Campaign	Provide education on addiction and the effects on families	10/01/2020	Mental Health and Addiction System/ HCDJFS/ HC Juvenile Court/ OSU Extension/ WIC	Media campaign on addiction; # of people reached.
Disseminate information to high risk populations	Distribute information at identified locations to reach targeted populations	10/01/2020	Mental Health and Addiction System/ HCDJFS/ HC Juvenile Court WIC	Resource information; # of people reached.
Collect data regarding the number of foster care placements due to addiction	Collect data on foster care placement in 2016, 2017, and 2018	12/31/2020	Mental Health and Addiction System/ HCDJFS/ HC Juvenile Court	Data collected regarding foster care placements.
Objective Assessment	Assess the goal, objective, and the strategies' progress.	01/30/2021	Mental Health and Addiction Taskforce Group	Objective strategies have been implemented.
Objective Re-assessment	Reassess the goal, objectives, and strategies for annual status. Identify barriers and successes.	07/01/2021	Mental Health and Addiction Taskforce Group	Strategies have met the objective.

# Harrison County Community Health Improvement Plan

## Chronic Disease

### Strategic Issue 1: Prevention exams/Screenings

**Goal:** By January 1, 2022 increase promotion of preventative screenings by 5%.

**Key Result Areas:** Harrison County residents will participate in prevention exams/screenings to reduce chronic disease mortality.

#### Strategy 1: Promotion of Preventative/Screenings

Collect data on prior years chronic disease morbidity and mortality rates.

**Rationale:** The more people aware of preventative exams/screenings, the more likely people are to utilize the services, which sequentially reduces chronic disease morbidity and mortality.

**Action Step 1:** Obtain baseline data on the top 5 chronic disease prevalence in the county; Gather data on prior year utilization of preventative screenings.

**Action Step 2:** Promote information on age-appropriate preventative exams to residents.

**Action Step 4:** Analyze the utilization of the exams/screenings

**Lead Agents:** Harrison County General Health District

**Partnering Agents:** Harrison Community Hospital, HMG, Harrison Hills City School District and OSU Extension.

**12 Month Outcome:** Resources data base developed along with a tracking system and evaluation plan for the awareness campaign is implemented.

**24 Month Outcome:** Campaign will be fully implemented county wide.

#### **Current Situation:**

Research has shown that chronic diseases make up approximately 70% of deaths (Partnership to Fight Chronic Disease). Major risk factors for chronic disease are behavioral, such as smoking, unhealthy diet and physical inactivity. According to the World Health Organization, the elimination of these risk factors would achieve at least an 80% decrease in the prevalence of heart disease, stroke and Type 2 diabetes as well as a 40% decrease in cancer.

The increasing incidents of diabetes and obesity have heightened the concern regarding risky health behaviors. From 2009 to 2010, the number of states with obesity rates greater than or equal to 30% increased from nine to twelve. According to the 2012 Harrison County Health Status Assessment, 70.3 percent of Harrison County adults are overweight (35.7 percent) or obese (34.6 percent), a significant increase from 2004, when 54.1 percent were overweight or obese.

# Harrison County Community Health Improvement Plan

Priority #2:	<b>Chronic Disease</b>			
<b>Goal #1</b>	Increase utilization of preventive exams/screenings to all Harrison County residents.			
<b>Objective #1:</b>	By January 1, 2022, increase promotion of preventative screenings by 5%.			
<b>Strategies</b>	<b>Action Steps</b>	<b>Target Date</b>	<b>Position Responsible</b>	<b>Evaluation Measure</b>
Obtain baseline data	Gather data on prior year utilization of preventative screenings; Gather data on prior year chronic disease rates	08/01/2020	HCGHD/ HCH/ HMG	Data on preventative screenings and chronic disease prevalence.
Social Media Promotion	Promote information on preventative exams available to age groups.	10/01/2020	HCGHD/ HCH/ OSU Extension	Media campaign around prevention screenings; # of people reached.
Information sharing to schools	Provide information on prevention screenings to students and their families	10/1/2020	HCGDH/ HCH/ HHCS	Information shared around prevention screenings; # of people reached.
Disseminate information to Senior Center	Provide information on prevention screenings to seniors	11/1/2020	HCGHD/ HCH	Information shared around prevention screenings; # of people reached.
Objective Assessment	Assess the goal, objective, and the strategies' progress.	01/30/2021	Chronic Disease Taskforce Group	Objective strategies have been implemented.
Objective Re-assessment	Reassess the goal, objectives, and strategies for annual status. Identify barriers and successes.	07/01/2021	Chronic Disease Taskforce Group	Strategies have met the objective.

# Harrison County Community Health Improvement Plan

## Strategic Issue 2: Prescription Assistance

**Goal:** By January 1, 2022 a 10% increase in distribution of Prescription Assistance information in Harrison County.

**Key Result Areas:** Harrison County residents will take their medication as prescribed.

### **Strategy 1: Implement assistance program**

Collect data on prior years prescription filled rates, what available prescription assistant programs are already available, and gather information on prior year chronic disease morbidity and mortality rates.

**Rationale:** The more people aware of the program, the more likely they are to be able to afford to fill their prescribed medications, which will treat their chronic disease improve their quality of life.

**Action Step 1:** Obtain baseline data on what program(s) currently offered in the county.

**Action Step 2:** Implement a Prescription Assistance program in Harrison County.

**Action Step 3:** Conduct a promotional social media campaign targeted at those who qualify for the program in Harrison County.

**Action Step 4:** Analyze the utilization of the program.

**Lead Agents:** Harrison County General Health District

**Partnering Agents:** Harrison Community Hospital, HMG, Harrison County Senior Center, Metro Housing Authority, and OSU Extension.

**12 Month Outcome:** Resources data base developed along with a tracking system and evaluation plan for the implementation of prescription assistance services is implemented.

**24 Month Outcome:** Campaign will be fully implemented county wide

## Harrison County Community Health Improvement Plan

Priority #2:	<b>Chronic Disease</b>			
<b>Goal #2</b>	Increase awareness of Prescription Assistance to eligible Harrison County residents.			
<b>Objective #1:</b>	By January 2022, a 10% increase in the distribution of Prescription Assistance information in Harrison County.			
<b>Strategies</b>	<b>Action Steps</b>	<b>Target Date</b>	<b>Position Responsible</b>	<b>Evaluation Measure</b>
Obtain baseline data	Gather data on prior year utilization of prescription assistance programs available in the county	08/01/2020	HCGHD/ HCH/ HMG/HCSC/ MHA	Data on utilization of prescription assistance programs.
Implement a prescription assistance network	Work with Beacon Charitable Pharmacy to implement the program	08/01/2020	HCGHD/ HCDJFS	Program implemented in the County.
Promote the prescription assistance network	Conduct a media campaign to educate residents.	10/01/2020	HCGHD/ HCDJFS/ County Commissioners / HCSC/MHA /OSU Extension	Media campaign to promote services; # of people reached.
Collect Data on utilization	Gather utilization information from Beacon Charitable Pharmacy	Quarterly – 4 <sup>th</sup> Quarter 08-12/20	HCGHD/HCD JFS	Data collected on utilization; # of people served.
Objective Assessment	Assess the goal, objective, and the strategies' progress.	01/30/2021	Chronic Disease Taskforce Group	Objective strategies have been implemented.
Objective Re-assessment	Reassess the goal, objectives, and strategies for annual status. Identify barriers and successes.	07/01/2021	Chronic Disease Taskforce Group	Strategies have met the objective.

# **Harrison County Community Health Improvement Plan**

# Harrison County Community Health Improvement Plan

## Obesity

### Strategic Issue 1: Participation in physical activities

**Goal:** By January 1, 2022 10% more residents of Harrison County will participate in physical activities, than they are currently participating.

**Key Result Areas:** Harrison County residents will participate in more physical activities that will reduce obesity.

#### **Strategy 1: Promotion of physical activities**

Collect data on prior years obesity rates in both youth and adults.

**Rationale:** The more people physically active, the less likely residents suffer from obesity.

**Action Step 1:** Obtain baseline data on obesity rates in youth and adults.

**Action Step 2:** Promotional campaign to promote local recreational businesses, instructors, parks and other available resources in the county.

**Action Step 3:** Development of additional physical activities and health related businesses where gaps exist in the county.

**Lead Agents:** Harrison County General Health District

**Partnering Agents:** Parks and Recreation boards, Harrison County Chamber of Commerce, and OSU Extension

**12 Month Outcome:** Resources database developed, evaluation plan is created to measure success of the implementation.

**24 Month Outcome:** Campaign will be fully implemented county wide.

## Harrison County Community Health Improvement Plan

Priority #3:	<b>Obesity</b>			
<b>Goal #1</b>	Increase Harrison County residents' participation in physical activities.			
<b>Objective #1:</b>	By January 1 2021, 10% more residents of Harrison County will participate in physical activities, than currently participating.			
<b>Strategies</b>	<b>Action Steps</b>	<b>Target Date</b>	<b>Position Responsible</b>	<b>Evaluation Measure</b>
Obtain baseline data	Gather data on prior year obesity rates (youth and adults)	08/01/2020	HCGHD	Data on obesity (youth and adults)
Promote physical activities currently available	Social Media campaign to promote local health related businesses, instructors, parks, and other resources established in the County.	09/01/2020	Parks and Recreation boards/ Harrison County Chamber of Commerce/ HCGHD/ OSU Extension/	5% increase of Harrison County residents utilizing services/location; # of people reached.
Create physical activities in the County	Development of additional walking trails; recruitment of additional health related businesses.	12/1/2020	County Commissioners/ Harrison County Chamber of Commerce/ HCGHD	Recruitment of new physical activities; # of individuals reached.
Objective Assessment	Assess the goal, objective, and the strategies' progress.	01/30/2021	Obesity Taskforce Group	Objective strategies have been implemented.
Objective Re-assessment	Reassess the goal, objectives, and strategies for annual status. Identify barriers and successes.	07/01/2021	Obesity Taskforce Group	Strategies have met the objective.

# Harrison County Community Health Improvement Plan

## Strategic Issue 2: Increase nutrition education in Harrison County

**Goal:** By January 1, 2022 10% increase in print, electronic, and/or face-to-face nutrition education in Harrison County.

**Key Result Areas:** Harrison County residents will learn more about nutrition, make healthier lifestyle choices, which will reduce obesity.

### Strategy 1: Nutrition Education

Collect data on residents' comprehension of nutrition.

**Rationale:** The more people are aware of proper nutrition, the less likely they will suffer from obesity.

**Action Step 1:** Obtain baseline data through a survey on nutrition comprehension.

**Action Step 2:** Develop food preparation classes for residents to participate in.

**Action Step 3:** Promotional campaign around good nutrition and available resources.

**Action Step 4:** Implementing programs to promote breast feeding for children birth to three.

**Lead Agents:** Harrison County General Health District

**Partnering Agents:** Help Me Grow, WIC, and OSU Extension

**12 Month Outcome:** Resources database developed, evaluation plan is created to measure success of the implementation.

**24 Month Outcome:** Campaign will be fully implemented county wide.

## Harrison County Community Health Improvement Plan

Priority #3:	<b>Obesity</b>			
<b>Goal #2</b>	Increase nutrition education in Harrison County.			
<b>Objective #1:</b>	By January 1, 2022, a 10% increase in print, electronic, and/or face-to-face nutrition education in Harrison County.			
<b>Strategies</b>	<b>Action Steps</b>	<b>Target Date</b>	<b>Position Responsible</b>	<b>Evaluation Measure</b>
Obtain baseline data	Gather data through surveys on nutrition comprehension	08/01/2020	HCGHD	Data on nutrition knowledge within the county
Offer educational classes related to nutrition	Educational classes offered in person that focus on nutrition.	11/1/2020	OSU Extension/ HMG/ WIC/ HCGHD	Implementation of Nutrition class; # of individuals reached.
Offer healthy food preparation classes	Food preparation classes that offer healthy selection and cooking.	11/1/2020	OSU Extension/ HMG/ WIC/ HCGHD	Implementation of healthy food classes; # of individuals reached.
Offer programs to promote breast feeding	Offer programs, such as Mommy's and Me, that encourage and promote breast feeding for children birth to five.	10/1/2020	HMG/ WIC/ HCH	Implementing breast feeding classes and education; # of individuals reached.
Objective Assessment	Assess the goal, objective, and the strategies' progress.	01/30/2021	Obesity Taskforce Group	Objective strategies have been implemented.
Objective Re-assessment	Reassess the goal, objectives, and strategies for annual status. Identify barriers and successes.	07/01/2021	Obesity Taskforce Group	Strategies have met the objective.

# Harrison County Community Health Improvement Plan

**Strategic Issue 3: Increase availability of healthy and affordable food options in Harrison County**

**Goal:** By January 1, 2022 increase by 5% affordable fresh and organic fruits and vegetables; and bulk whole grains and beans in retail stores located in Harrison County. In addition, increase by 5% the number of cooking and nutrition classes to help Harrison county resident's healthier food choices.

**Key Result Areas:** Harrison County residents will consume healthier food options, which will reduce obesity.

## **Strategy 1: Healthier food options**

Collect data on what is currently being offered as healthy food options in the county.

**Rationale:** The healthier and more affordable the food options are, the more likely that people will develop healthier eating habits.

**Action Step 1:** Gather information on what healthy food options are currently available.

**Action Step 2:** Implement and maintain educational programs in the community.

**Action Step 3:** Collect information from established vendors on what healthy foods they offer and encouraging them to offer additional options.

**Lead Agents:** Harrison County General Health District

**Partnering Agents:** Help Me Grow, Harrison County Chamber of Commerce, Community Master Gardeners, and OSU Extension

**12 Month Outcome:** Resources database developed, evaluation plan is created to measure success of the implementation.

**24 Month Outcome:** Campaign will be fully implemented county wide.

## Harrison County Community Health Improvement Plan

Priority #3:	<b>Obesity</b>			
<b>Goal #3</b>	Increase availability of healthy and affordable food options in Harrison County.			
<b>Objective #1:</b>	By January 1, 2022, increase by 5% affordable fresh and organic fruits and vegetables; and bulk whole grains and beans in retail stores located in Harrison County. In addition, increase by 5% the number of cooking and nutrition classes to help Harrison county resident's healthier food choices.			
<b>Strategies</b>	<b>Action Steps</b>	<b>Target Date</b>	<b>Position Responsible</b>	<b>Evaluation Measure</b>
Obtain baseline data	Gather data on healthy food options in the county	08/01/2020	HCGHD/ OSU Extension	Data on healthy and affordable food options in the county.
Programs that promote gardening fresh fruits and vegetables	Implementing and maintaining programs such as Farm to School in the community.	09/01/2020	HCGHD/ HHCSD/ Community Master Gardeners	Implementing gardening programs; # of individuals reached.
Vendors that offer healthy food options	Contact local vendors to see about offering healthier food options on their menus and/or available to purchase	10/1/2020	HCGHD/ Harrison County Chamber of Commerce	Healthy food options implemented; # of individuals served.
Objective Assessment	Assess the goal, objective, and the strategies' progress.	01/30/2021	Obesity Taskforce Group	Objective strategies have been implemented.
Objective Re-assessment	Reassess the goal, objectives, and strategies for annual status. Identify barriers and successes.	07/01/2021	Obesity Taskforce Group	Strategies have met the objective.

# **Harrison County Community Health Improvement Plan**

## **Summary**

Community leaders identified six critical health priorities within three areas of concern: Mental Health and Substance Abuse, Chronic Disease, and Obesity. These health priorities will guide efforts in the community to address health in Harrison County.